

EFFICIENT SOLUTIONS LABEL

What is the Efficient Solutions Label?

"For the first time a label proves the economic profitability of solutions that protect the environment"

The World Alliance for Efficient Solutions, founded by the Solar Impulse Foundation selects the 1.000 most promising solutions worldwide, which are then referred to as 'Efficient Solutions'.

The 'Efficient Solutions Label' serves as a new and credible symbol that can be applied to products, processes and services and serves as a guarantee of quality to those looking to implement clean solutions and affords a competitive edge to the innovators behind them. A decision as to the attribution of the label is made following a rigorous assessment methodology and against several criteria performed by external independent experts for the solution's technological feasibility, environmental and socio-economic benefits and economic profitability and subsequently considered for selection by the World Alliance Selection Group (WASG). All solutions contribute to one or more UN SDG's.

Hydraloop Systems is very proud to have been awarded the Label and to be a Member of the inspiring World Alliance for Efficient Solutions, which is endorsed by and works in close cooperation with the UN Environment, the European Commission, the World Economic Forum, the World Bank, BNP Paribas, UNESCO, ADEME, European Investment Bank & Enterprise Europe Network amongst others.

For more information on the World Alliance for Efficient Solutions: <https://solarimpulse.com/efficient-solutions/hydraloop>

